



# 2021 RED BRICK ROADS MUSIC & ARTS FESTIVAL

## SPONSOR BENEFITS & SERVICES

	Presenting \$20,000 (1)	Feature \$10,000 (2)	Diamond \$5,000 (4)	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500	Fan \$2,500 (1)	Homebrew \$2,500 (1)	VIP Lounge \$2,500 (2)	Kids' Area \$2,000 (1)	VIP Swag Bag \$2,000 (1)	Volunteer & Staff Event Shirts \$1,500 (1)
Number of Stage Mentions	10	5	4	3	2	1	1						
Number of T-shirts	15	10	8	6	4	3	2	2	4	4	2	2	2
Number of VIP Passes	15	10	8	6	4	3	2	2	4	4	2	2	2
Ticket Branding	✓	✓	✓										
Sponsor Spotlight on Social Media for Event	ALL	✓	✓	✓	✓	✓	✓						
Sponsor Name in Publicity	✓	✓	✓	✓	✓	✓	✓						
Sponsor Name on Flyers	✓	✓	✓	✓	✓	✓	✓						
eNewsletter Recognition (Chamber & Main Street)	✓	✓	✓	✓	✓	✓							
Company Display Space	✓	✓	✓	✓	✓				✓	✓	✓		
Sponsor Logo in Event Promotional Paper	✓	✓	✓	✓	✓								
eNewsletter Banner	✓	✓	✓	✓	✓								
Sponsor Logo on Stage Banner	✓	✓	✓	✓									
Sponsor Logo on T-shirts	✓	✓	✓	✓									
Logo & Link on Website (Chamber & Main Street)	✓	✓	✓										
Sponsor Logo & Link on Festival Website	✓	✓	✓										
Sponsor Logo & Link on Advertisements	✓	✓	✓										
Sponsor Name Incorporated in Event Name	✓												
Sponsor Name & Link on Festival Website				✓	✓	✓		✓	✓	✓	✓	✓	✓
Sponsor Name in Event Promotional Paper						✓	✓		✓	✓	✓	✓	✓
Discounted VIP Passes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Logo & Info Printed on Event Fans (approx. 1,000)								✓					
Sponsor Logo on Volunteer Commemorative T-shirt													✓
Sponsor Logo (1 color) Printed on Official Swag Bags (approx. 500)												✓	
Sponsor Promo Item/Coupon in Official Swag Bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Logo on Tasting Cup									✓				

AN EVENT BY:



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